

# Singapore-Swiss Co. Brings You A Definitive Travel-Planning App

# TravelerBuddy, the company behind truly hassle-free travel

**SINGAPORE, May 4, 2016** - Finally a Travel Planning App that understands what business and frequent leisure travelers want and need: before, during and after the journey.

A survey\* conducted on numerous (business) travelers and executive assistants lists lack of offline access to important travel-related information and confirmations, inadequate flight notification alerts or unclear customs entry requirements as some of their pet peeves of traveling. The respondents also dread the task of sifting through piles of paperwork to get their expenses reimbursed.

TravelerBuddy eliminates all of the above inconveniences with its intuitive and innovative one-App travel solutions, simplifying travel planning for its users.

Besides the creation of automatic itineraries through user-forwarded confirmation emails, TravelerBuddy:



- Allows the checking of both passport validity and travel requirements from one country to another via the app;
- Sends timely notifications, some of which include start-of-trip and check-in reminders, departure gate change, flight delay information etc., to users' mobile devices and inboxes;
- Offers offline access to travel-related information stored in the App, eradicating the chore of sifting through overcrowded email inboxes for information retrieval;
- Helps track, store, and report relevant travel expenses with its Expense Assistant function;
- Provides at-your-fingertips information needed for immigration card-filling through its Immigration Assistant function;
- Stores securely all of users' required personal details in one single place;
- Synchronizes on demand selected trip items with users' agenda with the option of sharing printable itineraries

"Finally a Travel Companion that understands the needs of business and frequent leisure travelers! I love how its real-time notifications keep my travel plans up-to-date, how the automatically- created itinerary reveals all relevant travel info at the click of a finger, and how I no longer have to wade through my crowded inbox. TravelerBuddy does it all for me and it's so easy to use!" enthuses Flavio Marazzi, Entrepreneur & Owner of the Marwin Racing Team (marwin.com) and world champion in Sailing, who travels several dozen times per year internationally.

The TravelerBuddy App for iOS (Apple) and Android is available for download at the Apple App Store and Google Play Store respectively. A web portal will also be made available to all users for a multi-touchpoint and integrated travel management experience that addresses pre-, during- and post-travel needs.

The intuitive Travel Planner comes in Free, Pro and Biz versions, with in-app purchases to cater for different user needs. For a start, TravelerBuddy will be launched in Singapore, Switzerland, Hong Kong, Philippines and the United Kingdom.

# **About TravelerBuddy**

Developed by a team of passionate and savvy business travelers for the business and frequent leisure traveler community, TravelerBuddy redefines the concept of a truly hassle-free experience by addressing overlooked, common and gratuitous inconveniences. The App's user-centric features will eliminate a large part of travel angst, and put the joy back into traveling. The vision of (almost) paperless traveling becomes reality.

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## **Price Plans**

Features	Free <sup>1</sup>	PRO <sup>2</sup> USD 11.99 / year (Discounted price)	BIZ <sup>3</sup> USD 17.99 / year (Discounted price)
Detailed User Profile	<b>~</b>	<b>✓</b>	<b>~</b>
Sharing	<b>~</b>	<b>~</b>	<b>~</b>
Calendar Synchronization	<b>~</b>	<b>✓</b>	<b>~</b>
Add Notes to Trips	<b>~</b>	<b>✓</b>	<b>~</b>
Manual Itinerary Generation	<b>~</b>	<b>~</b>	<b>~</b>
Automatic Itinerary Generation (From forwarded flight and hotel confirmation emails)	4 emails	60 emails	100 emails
Real-Time Alerts	<b>~</b>	<b>~</b>	<b>~</b>
Pre-Travel Checks		10 per year	20 per year
Expense Assistant			<b>~</b>

#### Add-Ons (Available as In-App Purchases)

10 emails for Automatic Itinerary Generation with Real-Time Alerts	USD 2.99
20 emails for Automatic Itinerary Generation with Real-Time Alerts	USD 4.99
50 emails for Automatic Itinerary Generation with Real-Time Alerts	USD 8.99
10 Pre-Travel Checks	USD 1.99

- 1. Take advantage of our exclusive "first 30 days" pricing for PRO and BIZ plans after your download of our FREE version. Don't wait any longer, upgrade now!
- 2. PRO plan is available as In-App Purchases and comes with 60 Automatic Itinerary Generation from forwarded flight and hotel confirmation emails (TravelerBuddy will not charge for unsuccessfully read/processed forwarded emails), 10 Pre-Travel Checks valid for 12 months, and real-time flight-related alerts. The exclusive PRO plan price of USD 11.99 per year is only available for 30 days post-download. Thereafter, it is USD 13.99 per year.
- 3. BIZ plan is available as In-App Purchases and comes with 100 Automatic Itinerary Generation from forwarded flight and hotel confirmation emails (TravelerBuddy will not charge for unsuccessfully read/processed forwarded emails), 20 Pre-Travel Checks valid for 12 months, and real-time flight-related alerts. The exclusive BIZ plan price of USD 17.99 per year is only available for 30 days post-download. Thereafter, it is USD 23.99 per year.

Prices published are subject to revision at the discretion of the TravelerBuddy Group Pte Ltd and may change upon subsequent annual renewals.



